Ian Young

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W05: Elevator Pitch

Have you ever wanted to dive into history but didn’t know where to start? We live in such a beautiful world with so much history sitting right in our own backyard, but figuring out where all these historical sites are can be intimidating. That’s where I come in. With my website, I aim to take the confusion and guesswork out of the process so you can find all the best historical sites all around you. After all, there’s no better way to experience the world than to get up close and personal with it — that is, if you know where to look.

Feedback

1. The first person I shared this with was my wife. She’s really good at writing and editing, so she gave me a few pointers and minor tweaks. Once I incorporated them, she said my elevator pitch sounded smooth and conversational.
2. The second person I shared this with was my brother. He said he was overall very intrigued by my website and that he thoroughly enjoyed my elevator pitch.
3. The third person I shared this with was my dad. He told me that I did an excellent job both writing and delivering it, and he also said that if he heard it in an elevator, he’d definitely go and search up my website right afterward.